

#3 of 5-part AR series to retain WWW Platinum Members (Events/Seminars)

Subject line: Can I let you in on a Wealthy Web Writer secret?

Hi [FIRST NAME],

Rebecca Matter here, and today I've got a secret ...

Don't you love `em?

Special, secret sales ... exclusive, insider information ... the good stuff you share with just your inner circle ...

It makes me think of the clubs that kids create – special handshake, code words, secret knock at the clubhouse door ...

What fun!

Well get out your decoder pen, because I'm about to share an EXTREMELY valuable secret with you...

Ready?

But first, let me ask you something (I promise, it ties into the secret that I'm going to share) ...

Have you ever thought of writing for AWAI?

Would it help if you knew EXACTLY what we AWAI marketers are looking for and why we hire the freelancers that we do?

Yep, I thought so ...

So here's the secret I want to share – we actually GIVE you that insider information ... but only if you're a Wealthy Web Writer platinum member!

Too good to be true you say?

Check it out right now.

[Link to <http://www.wealthywebwriter.com/what-marketers-want>]

This is a playback of a teleseminar featuring WWW Managing Editor Heather Robson speaking to AWAI Executive Director Katie Yeakle about what marketers (like us) are looking for.

Katie tells you how to make yourself “hire-able” and even gives you tips on building a good working relationship with marketing directors who need fresh content on a day-to-day basis.

Valuable stuff, right?

And this teleseminar is just one of the HUNDREDS of events and seminars that are available to you as a Wealthy Web Writer platinum member!

They’re all available for you to “attend” from the comfort of your home ... in your pajamas and robe if you choose!

Talk about living the writer’s life!

So check out the [Events and Seminars](#) posted on the Wealthy Web Writer site, and get the inside scoop that will help you succeed as a freelance web copywriter.

[NOTE: Link to <http://www.wealthywebwriter.com/events-and-seminars/>]

To your success,

Rebecca Matter

P.S. I’ve got a few more secrets about your Wealthy Web Writer platinum membership that I’m going to share with you. Keep an eye on your inbox!

But for now, explore the site ... you might even find an interview Heather did with me!