

#4 of 5-part AR series to retain WWW Platinum Members (Motivate Yourself)

Subject line: Do you need a shot of Wealthy Web Writer motivation?

Hi [FIRST NAME],

Rebecca Matter here – and I want you to seriously consider something ...

Who do you turn to when you need a shot of motivation?

We all have those days ...

Days when you need that extra “oomph” to get you going.

Days when you have to tackle those tasks that, while necessary, are just not your favorites. Maybe there’s a lull in your schedule because you’re waiting to hear back from a client ... or four (hey, dream big!).

Maybe you procrastinate doing something because you feel “not quite ready” ...

Sound familiar?

We want to get through those days as fast as we can, right?

We want to keep our energy at a high level so we enjoy living our writer’s life ...

Wouldn’t it be helpful to hear from someone who knows EXACTLY how you’re feeling?

Someone who’s been there, done that?

Your Wealthy Web Writer platinum membership gives you access to dozens of talented and inspiring copywriters who have amazing stories to share. You can find literally hundreds (maybe even thousands) of platinum articles on the site.

Your fellow Wealthy Web Writer Platinum Member Mindy Tyson-McHorse writes some of my favorites ...

Here's one that I particularly liked – **Motivate Yourself Now:** How To Know When You're READY To Write For Clients.

[NOTE: Link to <http://www.wealthywebwriter.com/2012/03/motivate-yourself-now-ready-for-clients/>]

Like I said before – sound familiar?

Go to the site and read it yourself – read ANY of the motivational articles written by our Wealthy Web Writer contributors ...

They're all just like you!

Freelance copywriting can be a solitary business, so it's important to your success to find a way to stay motivated.

You can find the motivation you need in the platinum articles that your Wealthy Web Writer membership gives you access to.

But don't take my word for it ... go check it out for yourself!

To your success,

Rebecca Matter

P.S. I still have a bit more advice to share with you about getting TONS of value from the Wealthy Web Writer site, and I'll get back to you soon ...

In the meantime, let Mindy help you **Motivate Yourself Now.**

[NOTE: Link to <http://www.wealthywebwriter.com/tag/motivate-yourself-now/>]