

#5 of 5-part AR series to retain WWW Platinum Members (Forum)

Subject line: Need some Dear Abby advice for your web writing?

Hi [FIRST NAME],

Rebecca Matter here, and today I've just gotta ask ...

Who do YOU turn to for advice?

Do you run things by your spouse? A sibling? Best friend?

Pauline Phillips – and now her daughter Jeanne Phillips – has been dispensing advice since 1956 under the pen name Abigail Van Buren. You probably have heard of the “Dear Abby” column ...

Dear Abby receives more than 10,000 letters and emails each week from people seeking advice. The column claims a daily readership of more than 110 million people.

Wow! That's a LOT of people seeking Dear Abby's expert advice ...

But let's sharpen our focus a little more and look at the questions YOU have – the expert advice you're looking for – regarding your web-writing career ...

Hmmm ...

As good as she is, I don't think Dear Abby has the kinds of answers you're looking for.

But I know who does! And I know where you can find them ...

They're your fellow Wealthy Web Writers, and they're hanging out – asking and answering questions – over on the **WWW Forum**.

[NOTE: Link to <http://www.wealthywebwriter.com/forum/>]

We freelancers can't head down the hall to a break room full of co-workers. No swapping stories while hanging out around the water cooler. Nobody across the room to ask for advice.

But issues and questions often come up – how to get new clients, what to do once you have them, how much to charge ...

Have you had those kinds of questions?

Well, the Wealthy Web Writer Forum is your virtual water cooler. It's even better than Dear Abby, because you can ask your questions and get answers from folks who have been in your shoes – who are doing the same things you're doing.

You can even get answers and advice on the pricing issue!

The last time I searched "price" over on the forum, there were 31 matches. Within those 31 topics, there were over 300 posts!

That's a lot of water cooler advice!

And that's just one single search ...

You can search the forum for what's being said about the issue you're facing, or, better yet, you can start your own discussion by putting a question out there to the community.

As a platinum member, you have access to all the valuable advice stored within the thousands of posts that have been submitted on the forum. I hope you hang out there often.

To your success,

Rebecca Matter

P.S. As a platinum member of Wealthy Web Writer, you can eavesdrop on any conversation taking place over on the **Forum** ...

But take my advice – it's even better when you join in!

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