

Follow-up Email #2 of 3 (sent 3 Days after requesting *Secrets of the Recession-Made Renegade Millionaires* report)

Subject: Accelerate your path to Renegade Millionaire status

I don't know about you, but I've acquired memberships to a lot of organizations.

There's the Chamber of Commerce, professional trade organizations, networking groups, service clubs, cultural organizations like the Smithsonian Institution and National Geographic ... and don't even ask me about my gym membership!

I sign up in the heat of the moment. But then my interest wanes ... other things take priority ... I don't have time to read the newsletters or magazines ... I simply don't take advantage of all the benefits promised me with my membership.

Sound familiar?

It's a shame, too, because all the benefits sure sound good when I first sign up ...

Now, because I know this about myself — and because I quite frankly don't need to add another unnecessary item to my already very full plate — I have become more selective about signing up for new memberships. I need to be very sure that I'll be able to use the benefits in a real, worthwhile manner.

After all, my time is valuable. There's only so much of it. And I can't afford to waste it on merely attractive fluff.

These days, there has to be real substance behind anything new I subscribe to.

Are you with me?

Dan Kennedy feels exactly the same way. In fact, that's one of the reasons he offered you a two-month test-drive of the GKIC (Glazer-Kennedy Insider's Circle™) Elite Insider's Circle Gold Membership.

He made you that offer at the end of the report you downloaded a few days ago — *Secrets of the Recession-Made Renegade Millionaires*. It's OK if you don't remember, this trial membership was just one component of the incredible FREE GIFT package.

See, Dan realizes that by requesting and reading the report, you've shown that you have potential to in fact become a Renegade Millionaire. Not everyone does.

But because you do, he wants to give you all the help he can to get you there.

Let me quickly remind you of Dan's offer to you ...

Your FREE ***Recession-Made Renegade Millionaire "Action Package"*** includes:

1. **GKIC University** — a series of 3 DVDs:
 - The 10 BIG Breakthroughs in Business Life with "Millionaire Maker" Dan Kennedy
 - The ESSENTIALS to Writing Million Dollar Ads & Sales Letters BOTH Online & Offline with Bill Glazer
 - The ESSENTIALS of Productivity & Implementation for Entrepreneurs with Peak Performance Coach Lee Milteer
2. **2 MONTHS of "ELITE" GKIC Insider's Circle Gold Membership**, including:
 - Two Issues of The NO B.S. Marketing Letter — this comes each month and contains a minimum of 24 pages of the latest Marketing & Money-Making Strategies. (Members refer to it as "a day-long intense seminar in print.")
 - Two CDs of Exclusive Gold Audio Interviews with leading experts and entrepreneurs using direct marketing as well as famous business authors and speakers. (Turn your commute into your "Power Thinking" time!)
3. **The New Member NO B.S. INCOME EXPLOSION GUIDE & CD** designed to show new members how to create exciting sales and profit growth and to achieve greater business success.
4. **Income Explosion FAST START CD** with Dan Kennedy, Bill Glazer, and Lee Milteer — where you'll hear a dynamic discussion of key Advertising, Marketing, Promotion, Entrepreneurial and Phenomenon strategies.
5. **Exclusive "Members Only" Perks**, including:
 - Special FREE Gold Member CALL-IN TIMES — several times a year
 - Gold Member RESTRICTED ACCESS WEBSITE — with access to past issues of the NO B.S. Marketing Letter, articles, special news, and more
 - MILLION DOLLAR RESOURCE DIRECTORY — continually updated with contacts and resources Dan and his clients use, and you can use, too

Remember, your entire *Recession-Made Renegade Millionaire "Action Package"* is absolutely FREE — you pay just a one-time charge of \$19.95 to cover postage.

This package — including your trial membership to the GKIC Insider's Circle — is meant to jump-start and accelerate your action steps to becoming a Renegade Millionaire.

Attractive? Heck yes! Fluff? Absolutely not!

And trust me, you'll *find* the time to read Dan's NO B.S. Marketing Letter when it arrives each month!

[Click Here To Claim Your Recession-Made Renegade Millionaire Action Package](#)

[Link all highlighted text to sales landing page]

I know Dan wants to see you become one of the next Renegade Millionaires, but there's a limit to even *his* generosity ... so I'm not sure when he'll pull this incredible offer off the table.

Don't delay. **Claim your offer and be on your way to becoming a Recession-Made Renegade Millionaire right now.**

Dedicated to Multiplying Your Income,

Dave Dee
Chief Marketing Officer, GKIC

P.S. Once your 2-month FREE trial of GKIC Insider's Circle Gold Membership expires, you will be automatically enrolled in continuing membership at the lowest-ever Gold Member price of just \$59.97 per month. However, if you should decide that membership is not for you, simply cancel by calling GKIC at 410-825-8600 or by faxing a cancellation note to 410-825-3301 Monday-Friday, 9am-5pm, CST.

But I don't think you'll need to worry about it. Once you experience THIS membership, you won't want to cancel ... ever.