



Mini Mops Monthly

January 2015

Happy 2015 ... Mini Mops is *40* This Year!



It hardly seems possible, but it's true ...
Mini Mops House Cleaning is 40 years old!

Suzette started the company in 1975 to earn more money for her growing family. Her oldest son, Darin, would turn 8 that summer, and her youngest, Ron, would be 2 years old in the fall. Income from her husband's job was good, but she dreamed of providing more for the boys and the whole family.

So she went about making that dream a reality. And Mini Mops House Cleaning was born.

Why house cleaning?

Please see *Forty* on page 2

40 years! Where Did the Time Go?

A message from General Manager, Ron Peterson

I was barely walking when my mom started Mini Mops 40 years ago ...

This year, my oldest child will graduate from high school.

Frankly, it's a little hard to wrap my head around it all.

For me, Mini Mops has always just been there. A fact of life ... a constant. And now I'm at the helm of this amazing business that my mom created from nothing.

I gotta admit ... It's not something I take lightly. And I don't take a single client or employee for granted, either.

Please see *Ron* on page 3



IN-BETWEEN TIP:

Use coffee grounds as a deodorizer. Sprinkle them in the bottom of a new trash bag or put a bowl of them in the refrigerator to absorb odors.

Angel Food Cupcakes with Whipped Cream & Berries

Recipe from BettyCrocker.com

INGREDIENTS for Cupcakes:

1 box Betty Crocker™ white angel food cake mix
1¼ c. water

INGREDIENTS for Topping:

1 c. heavy whipping cream, well chilled
2 T. granulated sugar
2 t. vanilla bean paste (or vanilla extract)
1 c. each fresh raspberries and blueberries



Image credit: BettyCrocker.com

DIRECTIONS:

1. Heat oven to 375°F. Place paper baking cup in each of 30 to 36 regular-size muffin cups.
2. In large bowl, beat cake mix and water with electric mixer on low speed 30 seconds; beat on medium speed 1 minute. Pour batter into muffin cups, filling each ¾ full.
3. Bake 12 to 20 minutes or until cupcakes are golden brown and cracks on top feel dry. Remove from muffin cups to cooling rack. Cool.
4. In medium bowl, beat whipping cream with electric mixer on medium-high speed until slightly thickened. Reduce speed; beat in granulated sugar and vanilla bean paste (or vanilla extract if you prefer). Increase speed; beat mixture until stiff peaks form. Spoon whipped cream into decorating bag fitted with large star tip.
5. Pipe whipped cream on top of cooled cupcakes; garnish with berries. Sprinkle tops with powdered sugar.

Forty from page 1



For Laughing Out Loud ...

Q – What do you get when you combine a snowman and a vampire?

A - Frostbite!

Because it was something she knew. And there was a need for it that wasn't being filled. Throughout the years, that has been one of Suzette's guiding principles — find a need, fill it, and do it so well that people want you to keep doing it.

There are clients still with Mini Mops today who were some of Suzette's first clients ... back when she cleaned their houses herself. Forty years — that's longer than most marriages.

(Did you know that according to the latest U.S. Census Bureau statistics, only 49.7% of women married in the 1960s reached a 40th wedding anniversary?)

These clients saw Suzette and her business partner Lillian hire their first employees. They saw one crew expand into two, then three. And through it all, they saw Suzette's unwavering dedication to quality, excellence, and humble service.

We celebrate this current milestone with pride and honor. Thank you for being part of our story!

HAVE FUN & EXERCISE YOUR BRAIN ... WORD SEARCH

A	E	D	S	A	Y	Q	Q	Z	A	F	D	V	J
N	T	Y	F	U	T	P	K	S	O	I	J	F	S
N	A	N	E	G	C	W	P	R	B	F	Q	Y	F
I	R	A	T	N	H	C	T	A	H	J	A	Q	D
V	B	S	Q	I	O	Y	E	E	H	D	D	P	F
E	E	T	O	K	Y	T	A	S	H	Y	G	R	P
R	L	Y	A	E	G	L	S	T	S	F	U	G	J
S	E	R	A	Y	T	I	R	E	P	S	O	R	P
A	C	R	K	H	X	I	H	T	L	A	E	W	E
R	S	J	B	T	B	L	C	L	G	I	J	J	R
Y	N	E	W	Y	E	A	R	M	X	L	M	X	U
I	I	W	J	J	C	C	H	C	O	A	S	L	A

We hope you enjoy this month's puzzle.

Find the hidden words in the grid of letters to the left (words can be up-down, side-to-side, diagonal, and/or backwards).

Words to find:

HAPPY
NEWYEAR
ANNIVERSARY
BIRTHDAY
CELEBRATE
DYNASTY
FORTYYEARS
MILESTONE
HEALTH
WEALTH
PROSPERITY
SUCCESS

Good luck and have fun!

Ron from page 1

Of course, that's my attitude now. I'm sure when I was a bratty little kid, I didn't think much one way or the other about my mom's clients or employees.

What I knew then was her work ethic. I knew she worked hard to take care of everybody. I knew she was determined to keep Mini Mops going even when it was challenging and frustrating ... when times were tough.

And she did it.

Mini Mops has touched a lot of lives over the past 40 years, not just mine. I'm proud of my mom — what an accomplishment to celebrate 40 years of small business success!

So as we celebrate 40 years of excellence, I wish you all health, wealth, and prosperity in 2015 ... Happy New Year!

BACK IN THE DAY ...

Here's a snapshot of what things cost in 1975 (on average)

- Gallon of Gas: \$0.44 (that's not a typo ð it was really 44 CENTS!)
- Gallon of Milk: \$1.40
- Loaf of Bread: \$0.28
- Postage Stamp: \$0.10
- Monthly Rent: \$200
- House: \$39,300

DID YOU KNOW?

Mini Mops has been around exactly as long as Microsoft. Bill Gates and Paul Allen founded Microsoft in 1975, just when Suzette was starting Mini Mops.



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Inside This Issue ...

- Page 1** Happy 2015 ÷ Mini Mops is *40* This Year!
- Page 1** 40 years! Where Did the Time Go?
A message from Ron
- Page 2** Angel Food Cupcakes with Whipped Cream & Berries
- Page 3** Have Fun & Exercise Your Brain ÷ Word Search



Celebrating 40 Years of Excellence
1975-2015

PLUS ...

In-Between Tips to save you time and money

AND ...

For Laughing Out Loud!

What do you get when you combine a snowman and a vampire?
(The answer is inside!)